

Press-Information

MYSMS INTEGRATES WITH DROPBOX AND GOOGLE DRIVE TO ARCHIVE TEXT MESSAGES IN THE CLOUD

October 31, 2013 – Graz, Austria – mysms™ – a world leader in cloud-based SMS communications – today has launched new integrations for Dropbox and Google Drive that will enable the archiving of text & multimedia messages from Android phones directly to the cloud.

mysms for Android fully replaces the stock messaging app and synchronizes texts between a wide range of mobile, tablet and desktop devices – all through a single cloud-based account. Currently syncing more than 1 billion messages, the app allows users to send/receive messages from any web-enabled device.

The integrations for Dropbox and Google Drive serve as an archive for text messages and multimedia. Once connected, mysms securely forwards all new incoming and outgoing messages to a user's Dropbox or Google Drive account. Messages can be managed and searched immediately and will stay in the message archive even if the mobile phone gets lost or undergoes a factory reset.

mysms started to address the topic of SMS archiving already a year ago, when the messaging service announced a technical partnership with note-taking app Evernote. With this release mysms opens up its platform to other cloud services in the industry and adds email forwarding, giving users the choice to decide where they want to store their messages.

“SMS archiving for Dropbox and Google Drive is a great deal for everyone who has ever tried to search for a specific message that was buried under hundreds of others on the phone” said Martin Pansy, CEO and co-founder of mysms. “Our Evernote integration was a huge success so it's a natural step to support Dropbox and Google Drive as well to be the go to place for cloud-based messaging.”

mysms may be downloaded from Google® Play®, iTunes®, the Mac® App Store™, Windows Store, or the Chrome Web Store directly – links at <http://www.mysms.com/en/installation>

About mysms: mysms™ is a leader in multi-platform SMS services, enabling unique cloud-based synchronization, alerts and seamless creation of multimedia and text SMS. The company is headquartered in Graz, Austria with a satellite office in Sunnyvale, CA and is a division of Up to Eleven™ Digital Solutions GmbH. The company may be found on Twitter® as @mysms in addition to its Facebook® fan page at www.facebook.com/mysms and its Google+ page at <https://plus.google.com/+mysms>.