MYSMS ADDS SYNCHRONIZATION OF CALLS FOR MANAGING AND STARTING CALLS REMOTELY FROM A TABLET OR COMPUTER AND BRINGS SUPPORT FOR ANDROID KITKAT

November 14, 2013 – Graz, Austria – mysms™ – a world leader in cloud-based SMS communications – has released a feature with the possibility to manage calls on tablets, desktops or a second smartphone. With this implementation mysms offers remote control of calls on any device. mysms automatically synchronizes the phone's call log to the cloud and notifies on incoming and missed calls. Beyond that calls can be started, muted or dismissed while leaving the phone untouched. Users stay on top of both their messages and their calls through platform independent and cloud-based synchronization.

mysms is a cross-platform SMS service that synchronizes texts between a wide range of mobile, web and desktop platforms – all through a single cloud-based account. mysms allows users to create, send and receive text messages on any device – just like using their smartphones. With the integration of the call feature mysms goes one step further offering users full remote control over their SMS and voice communications.

"By providing this feature, we empower users not only to synchronize text messages, but also calls to any device." said Martin Pansy, CEO and co-founder of mysms. "It is a great enhancement especially for users, who spend their whole day in front of a computer. When using a Bluetooth headset, calls can be fully managed from the desktop and users can leave their smartphone in the pocket."

The call feature is available for Android phone, Android tablet, Windows 8, the web and mysms mirror for Android, other supported platforms will follow soon.

With the latest update mysms also delivers support for Android 4.4. Since KitKat users need to decide on their preferred messaging application, mysms is the alternative when looking for platform independent messaging. The serviceu fully replaces the stock messaging app and can serve as the default texting app on any Android phone running on Android KitKat.

About mysms: mysms™ is a leader in multi-platform SMS services, enabling unique cloud-based synchronization, alerts and seamless creation of multimedia and text SMS. The company is headquartered in Graz, Austria with a satellite office in Sunnyvale, CA and is a division of Up to Eleven™ Digital Solutions GmbH. The company may be found on Twitter® as @mysms in addition to its Facebook® fan page at http://www.facebook.com/mysms and its Google+ page at https://plus.google.com/+mysms.

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